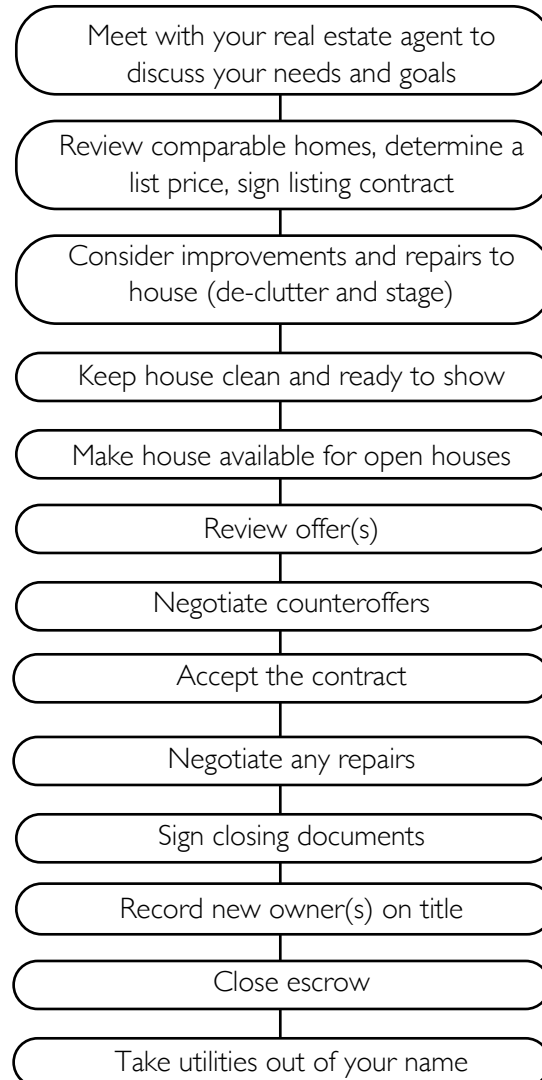


# The Home Selling Process (Overview)



# A Typical Listing Timeline



## After initial consultation

Preparation of CMA  
Listing agreement signed



## Weeks prior to Going Live

Staging consult  
Conduct necessary and desired repairs and updates  
Declutter / pack excess personal belongings



## 7-10 days prior to Going Live

Home Energy Score contractor visit  
Floorplan contractor visit  
Landscaping treatments



## "Going Live" Week

Full, deep house cleaning  
Staging installed  
Professional photography  
Custom marketing materials proofed and printed  
Discussion and agreement on listing price  
Thursday / Friday: Listing goes live on RMLS, email blast sent to all Portland-area brokers  
Saturday / Sunday: Hosted open houses  
Tuesday: Hosted broker's open house



## Reviewing & Selecting Offers

Andy organizes offers & vets buyers with their lenders  
Review offers together  
Select back-up offer, if applicable



## Under Contract & Closing

Act as your advocate and liaison with all parties  
Prepare you for closing

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## ANDY MEEKS

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